



VOLUNTEER JOB DESCRIPTION

JOB TITLE:

Golden Coast Beach Volleyball Club (GCBVC) Public Relations Coordinator.

ESTIMATED TIME COMMITMENT:

Time commitment will vary throughout the volunteer period but could range from 1-2 hours on 1 to 2 weekends a month (mostly Saturdays) and odd occasions during the week to more during the summer months of June - August where weekend tournaments are scheduled regularly.

Additional 1 hour every 2 weeks if uploading articles to the website and sending off emails to the media.

The volunteer period would run from the start of our spring training block, beginning in late April / early May and end when our fall season is complete, in late October / early November.

JOB DESCRIPTION:

Job would involve writing and sending off occasional press releases about GCBVC athlete successes.

This could involve coordinator attending beach events where GCBVC athletes are representing and writing a report on the event to be used on the club website and for promotional purposes.

Job could also include being present at other GCBVC events such as camps and clinics etc.

OBJECTIVE / OUTCOME:

Having regular contact with the media will allow the GCBVC to develop greater public awareness of our activities.

This would result in an increase in growth in participation.

Better promotion of beach volleyball will hopefully lead to sponsorship and greater opportunities for our young representative athletes.

SKILLS REQUIRED:

- *Some basic computer skills and good written skills would be necessary and experience in marketing and advertising would be beneficial.*

BENEFITS TO THE VOLUNTEER:

- *Have a positive impact on the success of the GCBVC. As official GCBVC publicity officer you will learn more about the game of volleyball, meet new people and be a part of a motivated and happy team.*
- *Complementary registration into any of our adult beach volleyball classes for the period in which you are volunteering.*
- *A letter of reference for your C.V. at the conclusion of your volunteering.*
- *Have a positive impact on the success of the GCBVC.*

RESPONSIBLE TO:

The GCBVC events director or website manager.

ADDITIONAL NOTES:

** Any person desiring to volunteer for the GCBVC must first get fingerprinted, as per the regulations put forth by the City of Huntington Beach. On completion of fingerprinting which can take up to 3 weeks you will receive a City recreation I.D. badge that should be carried with you when involved in club activities. The cost of fingerprinting will be covered by the GCBVC.*

You make a living by what you get, but you make a life by what you give. ~Author Unknown